



On World Water Day, Nestlé Waters expands its **TOGETHER 4 WATER** events with Project WET and reaffirms its commitment to water stewardship.



Since 2010, World Water Day, held annually on March 22 by the United Nations, has been an opportunity for Nestlé Waters and the Project WET (Water Education for Teachers) Foundation to educate younger generations about the importance of freshwater. World Water Day 2016 marks the expansion of Nestlé Waters' actions to include year-long water conservation projects, piloted by children and Nestlé Waters employees around the world.

Nestlé Waters celebrates World Water Day every year by uniting its employees and local communities at **TOGETHER 4 WATER** events. These events educate children from communities near Nestlé Waters' bottling sites about the water cycle, water challenges facing the world and water preservation through fun, hands-on pedagogical activities developed by its NGO partner, Project WET. These activities are run by Nestlé Waters employee volunteers. In 2015, over 1,000 employees and close to 25 000 children from 30 countries participated in these events.

A new opportunity for Nestlé Waters' employees to empower children to take action for water.

In 2016, Nestlé Waters and Project WET will expand their **TOGETHER 4 WATER** events by giving children the opportunity to become water heroes by putting what they have learned about water into action. With the help of Nestlé Waters employee volunteers, children will design and implement their own water conservation projects and tell us the story of their year-long experience through video diaries. In this first year, five countries are involved: Argentina, France, Greece, Italy and Egypt.

Nestlé Waters : committed to water stewardship

Water is a precious resource that is shared among many stakeholders: individuals, farmers, industry, the environment, and others. Nestlé Waters is committed to being a good steward of the water resources it shares. Nestlé Waters ensures its operations are efficient and proactively collaborates with others on initiatives that preserve water resources over the long term. Nestlé Waters has improved its water efficiency globally by 19% over the last five years. The Group is

also engaged in collaborative initiatives in Switzerland and Pakistan. In Switzerland, Nestlé Waters is collaborating with local farmers, authorities and third parties on the Eco-Broye programme to preserve water resources, and in Pakistan it is partnering with WWF on water stewardship. Raising awareness about the importance of water amongst its employees and the local communities in which it operates on World Water Day is one of the ways Nestlé Waters brings its commitment to water stewardship to life.



The Healthy Hydration Company™

About Nestlé Waters:

Founded in 1992, Nestlé Waters is the water division of the Nestlé Group. Nestlé Waters employs more than 34 000 people worldwide. With over 96 production facilities situated in 35 countries around the world, Nestlé Waters has a unique portfolio of more than 50 brands including Nestlé Pure Life, Perrier, S. Pellegrino, Poland Spring, Vittel, Buxton and Erikli.

www.nestle-waters.com



About the Project WET Foundation:

Since 1984, the Project WET Foundation has been dedicated to reaching children, parents, teachers and community members with action-oriented water education that enables every child to understand and value water, ensuring a sustainable future. Project WET ("WET" stands for "Water Education for Teachers") is active in all 50 U.S. states and more than 70 countries worldwide.

www.projectwet.org



About World Water Day:

World Water Day is an international observance and an opportunity to learn more about water related issues, be inspired to tell others and take action to make a difference. World Water Day dates back to the 1992 United Nations Conference on Environment and Development where an international observance for water was recommended. The United Nations General Assembly responded by designating 22 March 1993 as the first World Water Day. It has been held annually since then. Each year, UN-Water — the entity that coordinates the UN's work on water and sanitation — sets a theme for World Water Day corresponding to a current or future challenge. The engagement campaign is coordinated by one or several of the UN-Water Members with a related mandate.

<http://www.unwater.org/worldwaterday/home/en/>