



PRESS RELEASE: 23 OCTOBER 2015

2015 GLOBAL BOTTLED WATER AWARDS WINNERS ANNOUNCED

The winners of the 2015 Global Bottled Water Awards were announced at a gala dinner on 21 October in Lisbon.

The awards were a highlight of the 12th Global Bottled Water Congress and were organised in conjunction with media partners BeverageDaily.com, Beverfood and the International Bottled Water Association.

The Awards attracted over 100 entries from 22 countries in 11 categories, demonstrating creativity, innovation, marketing, community initiative and environmental best practice.

Best Natural Water

Finalists:

Iceberg Water – Concept Spirits BV

Gesang Spring – Tibet 5100 Resources Holdings Ltd

Pedras Salgadas – Unicer SA

Winners:

Iceberg Water – Concept Spirits BV

Pedras Salgadas – Unicer SA

Best Flavoured Water

Finalists:

Sparkling ICE – Talking Rain

Pedras Limão – Unicer SA

Nuva – Nuva Ltd

Winner:

Nuva Spring Water with a Kiss of Extracts – Nuva Ltd



Best Functional Water

Finalists:

POW Water – The Powerful Water Company

Arctic+ – Hoop Polska Sp. Z.o.o.

Mg Mivela – Jamnica d.d.

Winner:

POW Sparkling Energy Water – The Powerful Water Company

Best New Water Concept

Finalists:

Jurajska Junior – Jurajska Sp. Z.o.o.

AquaBotanical Water – Aqua Botanical Beverages Pty Ltd

Font Vella Mascot – Danone Waters

Winner:

Font Vella Mascot – Danone Waters

Best New Brand

Finalists:

Hope in a Bottle – Friends of Hope Inc

Valmont Water – Giant Beverages Ltd

Glacéau Smartwater – Coca-Cola Enterprises

Winner:

Hope in a Bottle – Friends of Hope Inc



Best Bottle Design

Finalists:

Solán de Cabras – Mahou San Miguel

Font Vella Mascot – Danone Waters

San Pellegrino Magnum – Nestlé Waters MT

Winner:

San Pellegrino Magnum – Nestlé Waters MT

Best Label

Font Vella Mascot – Danone Waters

Perrier street art label – Nestlé Waters MT

Arctic+ – Hoop Polska Sp. Z.o.o.

Winner:

Font Vella Mascot – Danone Waters

Best Cap or Closure

Finalists:

IL Glass Bottle Closure – Tibet 5100

Volvic IL Cap – Danone Waters

LifeTop – CapAble AB

Winner:

LifeTop – CapAble AB



Best Marketing including Social Media

Finalists:

Buxton London Marathon Campaign – Nestlé Waters MT

Sommelier Prank Video – Niagara Bottling

One Water “Instant Hero” – The One Brand

Winner:

Buxton London Marathon Campaign – Nestlé Waters MT

Best Sustainability Initiative

Finalists:

ECO Flex – Coca-Cola HBC Greece

Eco Broye – Nestlé Waters MT

Aquabotanical Water – AquaBotanical Water Pty Ltd

Winner:

ECO-Flex – Coca-Cola HBC Greece

Best Community Initiative

Finalists:

Urban Oases – Coca-Cola HBC Greece

More than Water by Solán de Cabras – Mahou San Miguel

Hope in a Bottle – Friends of Hope Inc

Winner:

Hope in a Bottle – Friends of Hope Inc



Note for Editors

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